

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION)
FOR THE MONTH OF MARCH 2020**

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	Cornucopia 2020	March, 2020	Ek Bharat Shreshtha Bharat branding at Cornucopia 2020-Food and Trade Fair	<p>India Tourism Mumbai participated in Cornucopia 2020 organized by IHM Mumbai held on March 6-7, 2020 at Dadar, Mumbai, Maharashtra.</p> <p>Cornucopia is a food and trade fair organized by IHM to motivate students to plan, execute and learn from their experience to organize an open event for the general public.</p> <p>Over Two days of the event More than 7500 visitors visited Incredible India stall, which was prominently located in the Fest. The Incredible India stall showcased the Tourism potential of Odisha under Ek Bharat Shrestha Bharat (EBSB) initiative and The Incredible India stall also decorated with Odisha theme.</p>	Odisha-Maharashtra	Over 7500 participants comprising general public, students, Industry Professionals etc attended the event.	

